

Lander

REAL. WESTERN. SPIRIT.

Live & Work Where You Play

★ Have you ever wondered how it would be to live in one of "America's Top Small Towns"? Would you like to live and work where you can play? If your answer to these questions is yes, then you might want to consider moving to one of the best small towns in America: Lander, Wyoming.

Several nationwide magazines have recognized Lander as a great place to live and recreate. Check out what they have to say in the sidebar on the right and you will quickly realize the quality of life in Lander.



Lander Offers It All

★ Lander is known for its recreational opportunities, entertainment, relaxation, scenic beauty, business opportunities and just plain fun! Here you can enjoy breathtaking mountain vistas, clean air and water, a low crime rate, friendly neighbors, and easy access to nearby national forests and millions of acres of pristine wildlands to explore. This remarkable quality of life is why more and more people are discovering Lander as a place to live, raise a family, start a business and or just enjoy life.

Community

★ Lander is home to a remarkable diversity of people. Here you will find cowboys, climbers, young families, Native Americans, college students, retirees, and visitors enjoying themselves and the simplest pleasures of small-town living. The community is vibrant and growing. City Park is shaded by stately cottonwoods and has tennis courts, ball fields and an elaborate playground.

The community is served by a modern, full-service hospital, a well-regarded public school system, and access to all the public infrastructure necessary to support business start-up, relocation and expansion.



Our Businesses

★ Our community takes pride in supporting small businesses as demonstrated by our picturesque Main Street where locally owned shops cater to all your needs. Some of our small businesses have grown into industry leaders – the National Outdoor Leadership School, Eagle Bronze Foundry, Wyoming Catholic College, Fremont Motors Corporation, and Automation X just to name a few.

Tax-friendly

Wyoming's tax-friendly financial structure is one of the top-ranked in the nation for delivering the highest quality services for the lowest cost.



LANDER RECEIVES MANY AWARDS



National Geographic Adventure Magazine 50 Next Great Adventure Towns

Lander a "Hot Bargain" where "Stetsons meet Birkenstocks."

Sunset Magazine 20 Best Small Towns

Lander has a sense of connectedness where people commute less, know their neighbors and follow their passions.

Outside Magazine Best Small Towns

Rodeo hearts and adventure souls

Fly Rod & Reel The Best in Undiscovered Fishing

Where fisherman can choose from 626 lakes and reservoirs or 2,057 miles of rivers and streams.

TruWest Magazine Towns To Watch in 2009

Lander has no shortage of Western pride or tales to tell.

SnoWest Magazine #1 Snowmobile trail in the west

For the second year in a row the number one snowmobile trail in the west.

AUTOMATION X



Incorporated in 2003, Automation-X Corporation is a leading global supplier of automation technology products for consumer, water and wastewater, safety and security, transportation, and agricultural applications. The company's primary market is energy with a strong emphasis in oil and natural gas. From its headquarters in Lander, Automation-X currently employs 31 individuals at seven domestic offices and one international office.

According to Automation-X, Lander offers a "loyal, diverse workforce that appreciates the benefits of working for a successful company while living in a community with a high quality of life."

Business FRIENDLY

Since 2003, Wyoming has ranked #1 among all states for business-friendly taxation by the Tax Foundation's State Business Tax Climate Index. The state and the town of Lander offer a supportive atmosphere and tax structure for businesses to start, build and grow. Many businesses and organizations are recognizing the difference Wyoming incentives can make for their success. For example, in 2007 Wyoming successfully attracted the National Computer Center for Atmospheric Research Facility to the state to build the fastest supercomputer in North America.

Business Tax Incentive

★ Are you looking for business tax incentives? Compare Wyoming's tax rates to your state:

- 0% Personal Income Tax!
- 0% Corporate Income Tax!
- 0% Grocery Tax!
- 4% Sales Tax
- 2% Lodging Tax

Community Resources

★ The City of Lander's Community Resource Department can help with your business needs and answer local questions. Call 307-332-2870 or email landeredc@wyoming.com.

Lander Business Park

★ The Lander Business Park was established in 2006 with Wyoming Business Council funds and is located on Lander Main Street. Currently, the park is home to the Atlantic City Credit Union, Safeway and Holiday Inn Express. For more information call the Community Resource Department 307-332-2870.



Business Resources

WYOMING BUSINESS COUNCIL

Offers a wide variety of services and funding programs for businesses:

Business Ready Community Grant and Loan Program – Provides up to \$3 million grants to construct publicly owned buildings and infrastructure.

Wyoming Partnership Challenge Loan Program – The Wyoming Business Council and local development organizations partner to provide low-interest loans to local businesses.

For a complete list of Business Council programs and services, go to:

www.wyomingbusiness.org/, or call the Regional Director, Wyoming Business Council 307-857-1155

WORKFORCE DEVELOPMENT TRAINING FUND

(www.wyomingworkforce.org/how/wdtfp.aspx) Provides training funds for new and existing employees

SMALL BUSINESS DEVELOPMENT CENTER

(www.uwyo.edu/sbdc) Provides development, financial, and business plan expertise to new and current businesses – Fremont County office contact is 800-969-8639.

LANDER CHAMBER OF COMMERCE

(www.landerchamber.org) Provides local information and resources for businesses interested in the Lander area 800-433-0662.

LEADER CORPORATION

(www.leadercorporation.com) Leader Corporation is Lander's Economic Development Organization. Leader was established in 1983 and was Wyoming's first private EDO. This organization continues to lead Lander's economic development into the future. For more info call 307-332-2870 or email info@leadercorporation.com

Quality OF LIFE



Lander: Real. Western. Spirit.

★ Lander offers myriad community events, activities and services for people of all interests. Additionally, our cultural history, (see page 4), parks and recreation (see page 5), and education system (see page 7), are well known throughout the state and the West.

Our Climate

★ Lander's geography and mild climate offers residents full opportunity to enjoy the four seasons:

- One of the least windiest cities in continental U.S. (*average 5.6 mph*)
- Over 240 sunny days a year
- Elevation of 5,357 feet
- 13.4" in precipitation annually
- 108" of snowfall annually
- Average temperature in the July is 86 degrees

Safe Community

★ Lander's crime rate is 15% below the national average. Many families who move here indicate they feel Lander is a safe place to raise their children.

Outdoors

★ The Wind River Mountains outside of Lander offer some of the best backpacking, fishing, climbing and hunting in North America. Nearly everyone in Lander lists outdoor recreation

among their favorite pastimes, and many say the mountains and deserts that surround the town are the primary reason they choose to live here.

Lander is seven miles from Sinks Canyon State Park. The canyon is best known for the Sinks and Rise of the Popo Agie River, where the river disappears into the mountainside and then mysteriously reappears a half-mile downstream in a large pool filled with giant brown trout. You commonly see bighorn sheep and deer in Sinks Canyon, and if you are lucky, you may spot an elusive mountain lion.



Restaurants & Lodging

★ Lander has a wide-range of quality restaurants and lodging. You can eat pad thai, burritos, or sit outside on a deck to enjoy a great American steak with locally brewed beer or a fresh green salad at one of the many venues found in town. Lander also has a number of quality motels known for their friendly ambiance and unique charm.



EAGLE BRONZE



Beverly and Monte Paddleford first opened the foundry as a family business in 1986 with the dream of producing world-class art and sculpture. Since that time, Eagle Bronze Foundry has become the world's largest producer of bronze monuments. Eagle Bronze Foundry has expanded to 45 employees, opened foundries in Mexico and Italy and a new Eagle Bronze Gallery on Lander's Main Street. The company is renowned for quality and delivers fine art casting to clients throughout the U.S., Canada, Japan, Europe and the Middle East.

Owner Monte Paddleford chose Lander because "we liked the access to the outdoors and the friendliness of the people. Lander is one of those special places where you can still make a deal on a handshake and you know everything is going to be fine. We love this community."

MUSEUMS



The Lander museum site offers visitors a multi-faceted opportunity to experience regional history at its best.

With over 10,000 square feet of display space, the newly completed Fremont County Pioneer Museum provides an impressive assortment of regional historical artifacts in a traditional museum format. The museum is surrounded by the Museum of the American West's "Pioneer Village," which includes a number of historic, restored buildings from the valley's pioneer days for visitors to explore.

The Traveler's Welcome Center offers travelers a comfortable and safe facility to relax and get off the beaten path. While resting, visitors can enjoy Lander's culture and history at its museums or take in the small shops and restaurants along Main Street.

Lander has evolved into a modern community but the town retains the ambience of its colorful western past and rich cultural legacy.

Wind River Indian Reservation

★ Lander is a proud neighbor of the Wind River Reservation. The reservation was created in 1868 and is home to the Eastern Shoshone and Northern Arapaho tribes. One of the area's most famous ancestors, Sacajawea who led Lewis and Clark on their expedition across the continent, is buried on the reservation outside of Fort Washakie.

Both the Eastern Shoshone and the Northern Arapaho have an active cultural life and throughout the summer, the reservation is alive with the sound of pounding drums and stamping feet as powwow season brings dancing, horseracing, gaming and other traditional forms of entertainment to the Wind River Valley.



South Pass City Historical Trail Corridor

★ In the mid-to-late 1800s, hundreds of thousands of pioneers traveled over South Pass en route to California, Oregon and Utah. Miners in search of gold followed the settlers and the towns of South Pass City and Atlantic City were established to feed, house and entertain the men who followed the boom. Today, South Pass City is open to visitors seeking to step back

into time. Atlantic City is a great place to stop and eat and enjoy the cool mountain air. You can also tour the Historic Carissa Gold Mine, which has recently been opened for visitors.

Children's Museum

★ The Lander Children's Museum offers a variety of hands-on exhibits and a friendly environment for children of all ages.



Art Center

★ The Art Center opened in 2002 with the help of local artists and a rural development grant. The center provides space for exhibitions and classes, and promotes the arts in the Lander community.

City of Bronze

★ Lander is known to many as the "City of Bronze." It's easy to understand why when you see the many bronze statues decorating the town's main thoroughfare. Lander also offers several art galleries for visitors to purchase quality pieces of art from well-known local artists.

Stub Farlow

Wyoming's license plates display a rendition of a man on a bucking horse.

This man is the famous bucking-horse rodeo champion Stub Farlow who lived here in Lander.



RECREATION & Outdoors

Lander is the gateway to the Wind River Mountains and a remarkable place to live for those who appreciate the outdoors and recreation.

Outdoor Opportunities

★ Imagine playing in millions of public acres in your backyard! Lander offers your family unlimited outdoor opportunities:

- Camping with family and friends
- Rock Climbing at Sinks Canyon and Wild Iris



© Pascal Beauvais/NOLS

- Horseback riding, hiking and backpacking – the area includes hundreds of miles of forest trails for the enthusiasts who enjoy the solitude of the backcountry

- Hunting for big game – mule deer, pronghorn antelope, elk, moose, and bear
- Snowmobiling, mountain biking and four-wheeling over 150 miles of trails.
- Cross-country skiing on groomed trails near South Pass City and in Sinks Canyon.



Within the City

★ LANDER GOLF CLUB.

Lander's golf course is a summer paradise for golfers offering 18 holes of amazing golf in one of the least windy cities in the country. Fees are low, the atmosphere is relaxed and the course challenges golfer's of all levels—how can you go wrong?

PARKS & RECREATION

Lander is home to 11 parks, 6 baseball fields, 7 soccer fields, 6 tennis courts, an indoor swimming pool, an outdoor ice-skating rink, and groomed cross-country ski trails.

LANDER AREA PATHWAY SYSTEM

Lander has some great biking and walking opportunities in and around town and along Lander Area Pathway System, which provides non-motorized paved paths along the Middle Fork of the Popo Agie River.



OLD WEST PLAYGROUND



In 2004, the local Mothers of Preschoolers (MOPS) in Lander had a vision to build a modern playground facility for their children. One year later, these determined mothers completed their fundraising goal of more than \$200,000.

The dream playground was constructed in 2005 by hundreds of community volunteers. Modeled after Lander's Main Street circa 1880s, the playground includes one of Lander's first branding slogans "Where the Rails End and the Trails Begin."

"When you see all the kids enjoying this playground, you know it makes our community a better place," said one of the project leaders, Lisa Lowham. **"Lander is a community that continually proves anything is possible when a community comes together. This truly is a very special place to live."**



The National Outdoor Leadership School (NOLS) is the world's premier outdoor education organization. NOLS takes students of all ages on extended wilderness expeditions to teach outdoor skills, develop leadership, and teach about the natural environment. Lander was selected as the location for the non-profit school because of the community's easy access to the Wind River Mountains. Over the last 45 years, NOLS has expanded to 14 wilderness classroom locations around the world.

In 2009, NOLS was selected for the second year in a row as one of Outside Magazine's "Best Places to Work".

"NOLS is totally committed to Lander," says Bruce Palmer, the school's admission and marketing director. "It is an outdoorperson's mecca and an incredible community. A number of years ago we asked our staff and alumni where our new headquarters building should be located. The response was overwhelming: NOLS is Lander and Lander is NOLS!"

From playing in the sun to cruising in the snow, Lander offers no shortage of events all year round.

4th of July

★ The largest event in Lander centers around our 4th of July Parade and the oldest paid Rodeo in the world. During this time, the population of Lander triples in size to about 20,000 people. For three days, the community enjoys an old-style rodeo complete with roping, bull riding, wild horse relays and barrel races. Then on July 4th, the Pioneer Days Parade brings the Old West back to life. After the parade, you can enjoy the Lander Rotary Club Buffalo Barbeque at City Park, with music and fun for all ages. To cap the fun, at night the sky over town lights up with fireworks displays from the city and private citizens celebrating the nation's birthday.

Community Concerts

★ Lander's Community Concert Series is the longest running series in Wyoming. Professional dancers, orchestras, bands, and many other entertainers from around the country will knock your socks off! The quality of these fine arts events will astound you.

The One Shot Antelope Hunt

★ The One Shot is held every year in September. Celebrities and politicians from around the country gather for this event, which celebrates the heritage of hunting. Representatives from the Eastern Shoshone Tribe begin the event with a traditional blessing and finish with the exciting "Legend of the Hunt" performance.



International Climber's Festival

Pack your bags, get stoked, and come to Lander for the best climber's festival in the world! Every summer this event attracts top superstar climbers for parties, games, slideshows, movies and, of course, some climbing up at Sinks Canyon or Wild Iris.

Lander Brew Fest!

★ Looking for fun in the sun in June? You won't be disappointed with the Lander Brew Fest. This relaxing event attracts more than 15 different brewmasters to Lander City Park to show off their wares. There are taste tests, competitions, live music and great food to keep you entertained.

Heart of the West Art Show and Sale

★ Top artists from around the West converge every October in Lander for the Heart of the West Invitational Art Show and Sale. Attendees can enjoy watching while an artist paints a new piece of art, and can purchase artwork directly from the artist.

International Pedigree Stage Stop Dog Sled Race

★ The International Pedigree Stage Stop Dog Sled Race is the largest sled dog race in the lower 48 states. In January, top mushers and their



bands of four-legged furry friends compete on the Lander leg of this multi-stage race. The race offers spectators the unique opportunity to meet the mushers and dogs up close.

Education



Lander offers a variety of unique education opportunities for all kinds of interests:

Fremont County School District #1

★ One of the best all-round academic and athletic school districts in the state, FCSD #1 is dedicated to excellence. The goal of the district, according to Board Chair Bruce Palmer, is "Focus on every child, every day, every time."

ATHLETICS

Lander Valley High School has been recognized by the *Casper Star-Tribune* repeatedly as the 3A all-class high school, which is awarded to high schools that have the most successful athletic programs.

LVHS BAND

Recognized as one of the top bands in the state every year.

SWIMMING TEAM

LVHS Boys Swimming Team has won 13 state championships in a row.

CONTINUING EDUCATION

LVHS students attend prestigious universities around the country on athletic and academic scholarships. LVHS graduates National Merit Scholar Finalists nearly every year.



Wyoming Catholic College

★ "Wisdom in God's Country" - Wyoming Catholic College is a liberal arts college that is the only private four-year college in the state. The curriculum is dedicated to teaching the physical, intellectual, and spiritual dimensions of knowledge, and immerses students in the beauty of the outdoors.

National Outdoor Leadership School

★ Learn from the leader in wilderness education - NASA's astronauts do! NOLS is the premiere outdoor education school in the world. You'll have a blast while you learn the skills to comfortably and responsibly enjoy the wilderness backcountry.

Central Wyoming College

★ Central Wyoming College is a local community college centered in Riverton with a branch in Lander. This junior college's services reach far beyond providing educational programs. The college is also the cultural center for the region. The college is best known for its Wyoming PBS station, outstanding computer science and nursing programs.

Lander Christian Academy

★ Lander Christian Academy is an elementary school that incorporates Christian values into its daily educational activities.

WYOMING CATHOLIC COLLEGE



Established in Lander in 2007, Wyoming Catholic College provides a four-year, liberal arts education devoted to the formation of the whole person through the spiritual, physical and intellectual dimensions.

To accomplish this, the college immerses students in the beauty of the outdoors, introduces them to the wisdom of Western tradition and thought as found in the Great Books, and includes the best of the Catholic spiritual heritage as part of students' daily lives. Students graduate with the degree of Bachelor of Arts.

Wyoming Catholic College believes Lander is small enough to offer a unique western experience, but large enough to provide all services expected in the modern world.

Former Bishop of Cheyenne, David Ricken once stated "The campus site and the town of Lander are so perfect for our needs that you have to believe it's providential that we found them both together."

LANDER BUSINESS PARK



The Lander Business Park was constructed in 2006 along Lander's Main Street with funding provided by the Wyoming Business Council. The site was chosen for a business park after the former Lander Valley High School was demolished.

The business park is managed by the Tiger Joint Powers Board, a joint venture between Fremont County School District #1 and the City of Lander. While several lots have been sold, ½ acre – 1½ acre lots are still available at the Lander Business Park.

The purpose of the Lander Business Park is to provide business ready lots and to create jobs that pay sustainable wages.

For information about the business park, call the City of Lander at 307-332-2870.

Infrastructure

Water Treatment

CITY OF LANDER

307-332-2870

Source: Popo Agie River

Capacity: 8 million gallons per day

Average Consumption: 4 million gallons per day

Water Storage Capacity: 7 million gallons

Sewage Treatment

CITY OF LANDER

307-332-2870

Type of Treatment: Lagoon system

Capacity: 4 million gallons per day

Average Demand: 2.2 million gallons per day

Solid Waste

FREMONT COUNTY SOLID WASTE IMPROVEMENT DISTRICT

307-332-7040

Lander Landfill Site: 2 miles northeast of Lander



Airports

GENERAL AVIATION

307-332-5390

Hunt Field at Lander: Most based aircraft of any GA airport in Wyoming

COMMERCIAL

307-856-1307

Riverton Regional Airport: 24 miles north, flights serviced by Great Lakes Airlines to DIA

Fire Department

LANDER VOLUNTEER FIRE DEPARTMENT

Volunteers: 40

Fire Insurance Rating: 5

Police Department

19 full-time officers



Hospital

LANDER REGIONAL HOSPITAL

307-332-4420

Bed facility: 81

Physicians: 40

Communication Technology

The technology infrastructure in Lander meets the communication needs of modern industries and includes fiber optic connectivity.

Convention Facilities

LANDER COMMUNITY CENTER

307-332-2870

Accommodates: 800

INN AT LANDER

307-332-2847

Accommodates: 450

HOLIDAY INN EXPRESS

800-315-2621

Accommodates: 80

PRONGHORN LODGE

307-332-3940

Accommodates: 200

Lander Motels

Motels: 11

Rooms available: 412

For more information about specific motels, please call the Lander Chamber of Commerce

307-332-3892

